



Kenneth Hideki

Professional Goals

Accomplished Business Development with a proven track record in delivering consistent profit growth for business apps through high quality traffic and sales conversion

Get in touch!

Mobile:

+62896-3611-3290

Email:

kenneth.hideki@gmail.com

Address:

Jalan Anggrek 3, No 24A Karet
Setiabudi Jakarta Selatan

Work Experience

Business Development Manager

BLUECITY 蓝城兄弟 | July 2019 - March 2021

Increasing revenues, growth in terms of brand-new users, increasing engagements by building strategic partnerships, community development, and making strategic business decisions.

Influencer Manager

Flock Company | July 2018 - January 2019

Publicist

PT. Media Aktiva Nusantara Visual | January 2015 - December 2017

Generate and manage publicity for a public figure, business or for a work such as a book and film such as, Ada Apa Dengan Cinta 2 Movie (2015) and Kartini (2016)

Partner Manager

Groupion Indonesia | November 2012 - November 2015

Academic History

Paramadina University

Bachelor of Economics, Finance Management

- Scholar, Djarum Scholarship Foundation

Specializations

- E-Commerce
- Media Relations
- Digital Marketing
- Digital Advertising
- Account Management
- Accounting

Languages Spoken

Indonesian & English