



Arian Shahbazi

Technology Enthusiast, Investor, & Consultant



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EDUCATION

Bachelor of Computer

Information Systems | James

Madison University | 2012 – 2016

Study Abroad Program | Malmö

University (Sweden) | 2014

CORE SKILLS

Performance Marketing

Campaign Management

Technical Product Management

Consulting

Project Management

Resource Management

Sales Strategy

Budgeting & Forecasting

Research & Analysis

Audience Segmentation

Stakeholder Management

Cloud Integration

Web 3.0

Blockchain, NFTs, & Crypto

Digital Assets

Data Analytics & Modeling

Agile & Jira

Salesforce/CRMs

ETL, IICS, TDM, & Linux

SQL Server & Tableau

AWS, SaaS, Azure, & CSP

CAREER SUMMARY

Dynamic and multifaceted technology enthusiast, investor, and consultant with a passion for delivering impactful solutions that drives engagement across the digital stratosphere. Strong foundation in performance marketing and business consulting. Able to lead cross-channel growth marketing campaigns while leveraging expertise and passion in Web 3.0, blockchain, NFTs, digital assets, and crypto. Strong presence across social media with a unique background that includes working with several DEFI applications from staking, farming, and lending crypto to creating and buying NFTs, while remaining up to date with the latest market trends and technologies.

PROFESSIONAL EXPERIENCE

Lead Technologist | Booz Allen Hamilton | Jul 2021 – Present

- Supports enterprise-wide blockchain thought leadership efforts.
- Architects blockchain solutions for government clients while leveraging expertise in cloud-data and cloud-application integration.
- Mentors and empowers new associates while keeping a thumb on the heartbeat of new market trends – and technologies.

Crypto Enthusiast | YouTube | Jan 2021 – Present

- Educates community members through YouTube and Clubhouse, which has led to 4,000+ active followers to-date.
- Empowers retail investors to gain financial independence by preparing and presenting presentations that fuel engagement.
- Curates an NFT collection in coordination with 8 contributors (previously deployed 2 test coins on the BSC, a first-layer protocol crypto solution).

Professional Services Analyst & Consultant | Informatica | Jul 2016 – Jul 2021

- Began journey as a Professional Services Analyst before being promoted to Professional Services Associate then Professional Services Consultant.
- Leveraged data and cloud expertise to deliver high-performing, scalable solutions; assisted in recruiting candidates for the new hire boot camp in 2018.
- Maintained accountability for conducting product installations and product capability demos.

Co-Founder | TicketFam | Jun 2016 – Mar 2020

- Created and managed an intuitive platform for ticket sales.
- Leveraged event management and performance marketing expertise to drive and improve sales in coordination with geographically dispersed promoters.
- Achieved 5K+ ticket sales by regularly hosting events.

Founder | Arian Production | Aug 2015 – Mar 2020

- Launched Arian Production, a world class entertainment business alongside an assortment of music- and business-savvy colleagues.
- Hosted and promoted 25+ shows in the US and abroad, while co-promoting and working alongside some of the biggest entertainment companies in the world.
- Integrated the entire business vertically; and hosted legendary artists such as Googoosh, Ebi, Dariush, Sattar, and many more.