

KEVAN SHAH

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To work in an organization with a work quality & productivity-oriented management style.

EXPERIENCE

2018 – TILL DATE

FOUNDER(PART-TIME), HANGRYFEED

- Hangryfeed.com
- Helping NFT projects, Cryptocurrency exchanges and blockchain projects with marketing.
- Helping small businesses with business development strategies, digital marketing and sales
- 40 + NFT projects, 10+ DeFi & Blockchain projects, Gaming projects

DEC 2021 – TILL DATE

MARKETING MANAGER (FULL-TIME), UNIQUE NETWORK

- Marketing strategy
- Business development
- Community management & growth
- Social media management & growth
- Digital marketing
- PR & Outreach

JAN 2022 – TILL DATE

ZCASH MEDIA (PROJECT), ZCASH

- Marketing strategy
- Crypto marketing strategy
- Telegram marketing
- Helped reveal some big news in the crypto world: Edward Snowden was the secret, pseudonymous participant who took part in Zcash's mysterious ceremony to create the currency.

OCT 2019 – NOV 2021

BUSINESS DEVELOPMENT MANAGER, JAINFLEX CABLES PVT LTD

- Product development
- Lead generation & Developing customer database
- Acquiring OEM, Export & retail clients and handling them throughout the sales process.
- Participate in exhibitions and carry out different marketing activities.
- Market & product research.
- Handling digital marketing (Google ads, email marketing) and e-commerce platforms.
- Quality maintenance.
- Acquiring ISI, ISO-TUV and other certification

EDUCATION

MAY 2018

BE ELECTRICAL ENGINEER, VGEC.

- 7.98 CGPA
- Received two awards for social-work.
- Won two basketball championships.
- Successfully completed three internships in Ultratech cement, Luby pumps, Gujarat thermal power plant.

APRIL 2014

HSC, K M PATEL VIDHYAMANDIR

- 80.33%

APRIL 2012

SSC, R H JANI HINGWALA HIGHSCHOOL

- 87.8%

SKILLS

- Marketing
- Communication & negotiation
- Business development
- Community growth/ management
- Digital / Social Media Marketing
- creativity

ACTIVITIES

- I have habitually had the approach to do more than my job and assist the company in possible ways.
- I've been part of a group called NSS VGEC for the last 7 years. I have helped Red Cross society collect over 1,000+ bottles of blood. I have helped the shatayu group find 130 organ donors. I have personally planted 250 trees with the help of the fern hotel. The joy of giving event at NSS VGEC is started by me that donates more than 4,000 clothes every Diwali. We as a group have helped little children with education and lifestyle improvement.