

James Pistell

Web Developer

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Passionate programmer with 5+ years experience in web development. Created his own niche SaaS application with hundreds of paid subscribers. In his spare time James writes code for blockchain projects and moonlights as a Captain in the Army National Guard's 91st Cyber Brigade. Seeking a role to pursue my passions in either the web or the blockchain.

Technical Profile

- JavaScript
- Blockchain (Cardano)
- Node.js
- CSS/SASS/SCSS
- HTML
- Git
- Webpack
- Adobe Photoshop

Work History

2012-06 - Current

Cyber Network Defense Manager

Army National Guard, Camp Smith, New York

- Commissioned as a 2nd Lieutenant in 2012 as a Cavalry Scout.
- Handled administrative requirements, maintained records and submitted operational reports
- Demonstrated keen oversight of operations, including all facets of health and welfare, the facilitation of duties for over 100 soldiers, and the maintenance of more than \$25 million dollars in military equipment.
- Passed the Cyber Selection and Assessment in 2020 and transferred branches where I develop tools for cyberspace operations.

2009-12 - Current

Web Developer

LavaLynx, LLC, Rochester, NY

- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Provided front-end website development using Node, Tailwind, WordPress and other technologies.
- Developed a popular WordPress automotive blog in 2013 and sold it for 6 figures in 2019.
- Created a niche SaaS application with hundreds of paid subscribers in 2020.

2017-01 - 2019-07

Director of MarTech Solutions

YPC Media, Rochester, NY

- Assessed marketing copy, art comps and final designs and compared with established specifications.
- Developed internal web applications that assisted sales personnel in generating marketing email templates.
- Created a marketing funnel template for high end clients and tested the campaign which lead to a 222% increase in leads.
- Optimized landing pages based on A/B testing data

Accomplishments

MGRS-Mapper.com

I developed a niche SaaS application that enables users to easily search for and create valid military symbols to drag-n-drop on a map with a Military Grid Reference System overlay. This speeds up the process of creating operational plans.

- Over 400 subscribers in the first year
- Built by myself with JavaScript, Webpack, SCSS, Stripe API, and MySQL
- Featured on many Army related publications such as Army.mil, Citizen Soldier Magazine, Stars and Stripes, and NationalGuard.mil and retweeted by the Department of Defense

Education

2008-07 - 2012-05

Bachelor of Science: History

SUNY College At Brockport - Brockport, NY

2006-07 - 2008-05

Associate of Science: Liberal Arts

Monroe Community College - Rochester, NY

Certifications

2017-04

Facebook Buying Certified Professional

2005-04

CompTIA A+

2005-04

CompTIA Network+