



Victor Osvaldo

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@coinvolumes

CONTACT

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PERSONAL INFORMATION

Determined to do and accomplish every goal i set my mind to. I have always been a easy going and relaxed person, listening to music is something i do every day. Working on and riding my bike always get me in a good mood. Currently living in Mexico, i have seen how digital marketing has evolved and would like to evolve with it. Ready for any challenge and new experience coming my way

WORK EXPERIENCE

Dali agencia Creativa COMMUNITY MANAGER
March 2020 - May 2022

Was hired for the Dlgital marketing role. Creating campaign ideas for Social media. Made a monthly calendar and made sure content was dristributed through all platforms accordingly, along with managing the communities for maximum engagement. Spoke to clients about campaign results, reviewed their objectives and brainstormed new strategies for upcoming months. Content was programed and some campaigns were well segmented to take full advantage of customers ad spending.

Ruba Corporativo INTERN
August 2019 - Jan 2020

Worked in the Digital Marketing area, making strategies for campaigns for social platforms that were implemented nationwide. Coming up with a media plans for the digital platforms. Monitoring e ectiveness of campaigns through results with analytics. Analyzing content and making sure it met the brands requirements. Assisting in the creation of content.

Xerox CUSTOMER SERVICE REPRESENTATIVE
Jun 2015- July 2015

Resolving technical issues, attending payment and phone activations for BOOST MOBILE.

Teleperformance Hispanic BILLING ACCOUNT EXECUTIVE
May 2012 - March 2014

Customer care, attending international calls regarding technical issues for internet, phone. Also guiding customers with their billing infomation and bringing them a great experience for the callers COMCAST.

SKILLS

Marketing strategist



Social Media/Community manager



Public Speaking



Video Editing



English/Spanish



EDUCATION

Universidad Autonoma de Ciudad Juarez
August 2014 - Dic 20218

Canutillo High School
2008 - 2011