

Peter Boimare

Metairie, LA 70005
pboimare@gmail.com
(504) 373-7533

Education:

Graphic Design and Visual Communications Delgado Community College (A.A.S.)-
New Orleans, LA 2017

Alfred Bonnabel Senior High School - Kenner, LA 2002

Recent Work Experience:

Freelance IT/Graphic Designer

2009 – Present (New Orleans, LA/Worldwide)

Offering technology-based solutions to various clients, from logos and UI/UX (web and mobile) to SOHO break/fix, upgrades, and data backup. My biggest accomplishment in this capacity would be working with The Big Cheezy restaurant chain to reboot their current design assets, including logo, website, food photography, custom graphics, flyers, and menu layout, using Adobe Creative Cloud (Photoshop, Lightroom, InDesign, Illustrator, etc.). Other clients include the University of Rhode Island, XF Strategy, Diana Gorlin Interiors, Tao 2 Fitness, and Kitsune Communications. *Portfolio available on request.*

Sales Representative

Premium Retail Services (New Orleans, LA)
August 2019 - December 2019

Oversaw area sales for Lenovo computers. I visited multiple retail locations of two different retailers and conducted training with associates and managers on existing and upcoming products, set up product displays for resets, recorded and reported relevant market data, and helped to drive sales for the Southeast Louisiana area.

Nespresso Coffee Advisor

Productions Plus-The Talent Shop (Metairie, LA)
2017 - 2019

Worked with Productions Plus and Williams Sonoma to increase brand awareness and drive sales through field demonstrations and trainings with store management and associates, on behalf of Nespresso. Also reported back with valuable marketing data on in-store visits, including stock levels, and ordered new supplies for demonstrations.

Brand Ambassador

Creative Channel (Metairie, LA)

2015 - 2017

Represented technology brands in a retail electronics environment, in the wearables and software spaces. Helped train staff on products and promotions and provided knowledge and demonstrations to customers. Also compiled and delivered valuable marketing data for clients.

Brand Ambassador

Marketstar (Metairie, LA)

2012-2013

Represented the Sony brand in a retail electronics environment, with a focus on the X10 headphones, the Vaio brand, and the rollout of the first Sony 4K televisions. Helped train staff and educate customers on product benefits to drive sales. Also reported back with valuable marketing data on in-store visits.